

## **Dyess AFB Unit Official Social Media Request Form**

Unit:

Request POC (rank, name):

DSN:

Email:

Date of Request:

Desired Platform:

Describe the intent for the account (e.g. types of posts, planned voice/persona, communication goals):

How often will the account post?

Who will be responsible for managing the account?

What value will this account add to the Dyess AFB information space?

Who is your target audience?

Are you prepared to monitor the account daily (including during manning shortfalls, holidays, exercise, and leave periods)?

Has your POC read DOD Instruction 5400.17? Are they prepared to comply with the outlined requirements?